

62.09

CABLE ADDRESS "ROHNERT HOLLISTER"

A. B. C. FIFTH EDITION

TELEGRAPH AND TELEPHONE ADDRESS

WALDO ROHNERT CO., HOLLISTER, CALIFORNIA

TELEPHONE HOLLISTER 1011

ROHNERT'S SERVICE WAREHOUSE

228 EAST LEBANON STREET

TELEPHONE LEBANON 717

LEBANON, INDIANA

**WALDO ROHNERT CO.**

GILROY, CALIFORNIA, U. S. A.

WHOLESALE SEED GROWERS

CONTRACT FOR CROP

**1954**

Sixty-one Years Continuous Service

**RELIABLE**

VEGETABLE AND SWEET PEA SEEDS

BETWEEN THE WALDO ROHNERT CO.  
OF GILROY, CALIFORNIA  
AND

Date \_\_\_\_\_

*"Our Business Is Growing"*

SPECIALIZING IN THE PRODUCTION  
OF QUALITY GARDEN SEED  
SINCE 1893



THE following quotations for 1954 crop garden seed are submitted for your consideration. You are offered seed grown from carefully bred, critically selected stocks which represent years of painstaking effort.

Only the most modern, approved methods of farming, stock selection and roguing are employed in the production of our seed crops. In no instance is quality sacrificed to fit a price. For this reason we believe our stocks to be unsurpassed and such as will give you and your customers complete satisfaction.

WALDO ROHNERT CO.

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SPECIAL ORDERS

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REMEMBER

We Cannot Manufacture Seed  
It Will Have To Be Grown

SEND YOUR ORDER EARLY

| Amount | Variety | Price Per Pound |
|--------|---------|-----------------|
|--------|---------|-----------------|

## BEET

|       |  |       |
|-------|--|-------|
| ..... | Boston Crosby .....                      | ..... |
| ..... | Crimson Globe .....                      | ..... |
| ..... | Crosby's Egyptian .....                  | ..... |
| ..... | Detroit Dark Red .....                   | ..... |
| ..... | <b>Detroit Dark Red, Short Top</b> ..... | ..... |
| ..... | <b>Detroit (Perfected Strain)</b> .....  | ..... |
| ..... | Early Blood Turnip, Improved .....       | ..... |
| ..... | <b>Early Wonder Green Top</b> .....      | ..... |
| ..... | Early Wonder Improved .....              | ..... |
| ..... | Early Wonder (Asgrow Str.) .....         | ..... |
| ..... | Early Wonder Tall Top .....              | ..... |
| ..... | Eclipse .....                            | ..... |
| ..... | Extra Early Flat Egyptian .....          | ..... |
| ..... | Eclipse Special Strain No. 705 .....     | ..... |
| ..... | Lutz Green Leaf .....                    | ..... |
| ..... | .....                                    | ..... |
| ..... | .....                                    | ..... |

## CHARD

|       |  |       |
|-------|--|-------|
| ..... | Fordhook Giant .....                   | ..... |
| ..... | Green or Spinach Beet .....            | ..... |
| ..... | <b>Large White Ribbed, D. G.</b> ..... | ..... |
| ..... | Lucullus .....                         | ..... |
| ..... | .....                                  | ..... |
| ..... | .....                                  | ..... |

## CABBAGE

|       |                                       |       |
|-------|---------------------------------------|-------|
| ..... | Bonanza .....                         | ..... |
| ..... | Copenhagen Market .....               | ..... |
| ..... | Charleston Wakefield .....            | ..... |
| ..... | <b>Danish Ballhead, S. Stem</b> ..... | ..... |
| ..... | Early Copenhagen Market .....         | ..... |
| ..... | Glory of Enkhuizen .....              | ..... |
| ..... | Golden Acre .....                     | ..... |
| ..... | Globe, Y.R. .....                     | ..... |
| ..... | Hollander .....                       | ..... |
| ..... | Jersey Wakefield .....                | ..... |
| ..... | Marion Market, Y.R. .....             | ..... |
| ..... | Midseason Market .....                | ..... |
| ..... | Pennstate Ballhead .....              | ..... |
| ..... | Pennvalley, Y.R. .....                | ..... |
| ..... | Premium Late Flat Dutch .....         | ..... |
| ..... | .....                                 | ..... |
| ..... | .....                                 | ..... |



| Amount | Variety | Price Per Pound |
|--------|---------|-----------------|
|--------|---------|-----------------|

## CARROT

|       |                                 |       |
|-------|---------------------------------|-------|
| ..... | Chantenay                       | ..... |
| ..... | <b>Chantenay No. 403 (Long)</b> | ..... |
| ..... | Chantenay, Red Core             | ..... |
| ..... | Danvers Half Long               | ..... |
| ..... | Danvers Red Core                | ..... |
| ..... | Early Scarlet Horn              | ..... |
| ..... | Gold Spike                      | ..... |
| ..... | Hutchinson (Waltham Str.)       | ..... |
| ..... | Imperator                       | ..... |
| ..... | <b>Imperator Extra Long</b>     | ..... |
| ..... | Imperator Long Short Top        | ..... |
| ..... | Imperida (Short Top)            | ..... |
| ..... | James Intermediate              | ..... |
| ..... | Long Orange                     | ..... |
| ..... | Oxheart                         | ..... |
| ..... | Scarlet Nantes (Stump Root)     | ..... |
| ..... | St. Valery                      | ..... |
| ..... |                                 | ..... |
| ..... |                                 | ..... |
| ..... |                                 | ..... |

## CELERIAC

|       |                     |       |
|-------|---------------------|-------|
| ..... | Giant Smooth Prague | ..... |
| ..... |                     | ..... |

## CELERY

|       |                       |       |
|-------|-----------------------|-------|
| ..... | Golden Self Blanching | ..... |
| ..... | Giant Pascal          | ..... |
| ..... | Utah Pascal 10B       | ..... |
| ..... |                       | ..... |

## CHICORY

|       |                        |       |
|-------|------------------------|-------|
| ..... | Large Rooted Magdeburg | ..... |
| ..... |                        | ..... |

## CORIANDER

|       |                       |       |
|-------|-----------------------|-------|
| ..... | Large Seeded Aromatic | ..... |
| ..... |                       | ..... |

## DILL

|       |                     |       |
|-------|---------------------|-------|
| ..... | Long Island Mammoth | ..... |
| ..... |                     | ..... |

## ENDIVE

|       |                             |       |
|-------|-----------------------------|-------|
| ..... | Batavian, Full Hearted      | ..... |
| ..... | Broad Leaved Batavian       | ..... |
| ..... | <b>Florida Deep Hearted</b> | ..... |
| ..... | Green Curled                | ..... |
| ..... | Green Curled Ruffec         | ..... |
| ..... | Pancalier (Pink Ribbed)     | ..... |
| ..... | Moss Curled                 | ..... |
| ..... | White Curled                | ..... |
| ..... |                             | ..... |
| ..... |                             | ..... |
| ..... |                             | ..... |

## LEEK

|       |                   |       |
|-------|-------------------|-------|
| ..... | Giant Musselburgh | ..... |
| ..... | American Flag     | ..... |
| ..... |                   | ..... |
| ..... |                   | ..... |

## LETTUCE — N.Y. Types

|       |                                       |       |
|-------|---------------------------------------|-------|
| ..... | <b>Great Lakes, R. Strain No. 200</b> | ..... |
| ..... | Great Lakes Shipper Strain            | ..... |
| ..... | Great Lakes L.M.C., w. s.             | ..... |
| ..... | <b>Oroverde Great Lakes, w. s.</b>    | ..... |
| ..... | Great Lakes No. 118, w. s.            | ..... |
| ..... | Great Lakes No. 118 L.M.C.            | ..... |
| ..... | Premier Great Lakes, w. s.            | ..... |
| ..... | Pennlake, w. s.                       | ..... |
| ..... | Cornell No. 456, w. s.                | ..... |
| ..... | Progress, w. s.                       | ..... |
| ..... | New York or Wonderful, w. s.          | ..... |
| ..... | New York No. 12, w. s.                | ..... |
| ..... | New York No. 199, w. s.               | ..... |
| ..... | New York No. 515, w. s.               | ..... |
| ..... | Imperial No. 44, w. s.                | ..... |
| ..... | Imperial No. 101, w. s.               | ..... |
| ..... | Imperial No. 152, w. s.               | ..... |
| ..... | Imperial No. 615, w. s.               | ..... |
| ..... | Imperial No. 749, w. s.               | ..... |
| ..... | Imperial No. 847, b. s.               | ..... |
| ..... | Rohco, w. s.                          | ..... |
| ..... |                                       | ..... |
| ..... |                                       | ..... |
| ..... |                                       | ..... |

| Amount | Variety | Price Per Pound |
|--------|---------|-----------------|
|--------|---------|-----------------|

## LETTUCE

|       |                                |       |
|-------|--------------------------------|-------|
| ..... | All Year Round, b.s.           | ..... |
| ..... | Bibb, b. s.                    | ..... |
| ..... | Big Boston, w. s.              | ..... |
| ..... | Black Seeded Simpson, b. s.    | ..... |
| ..... | Chicken, w. s.                 | ..... |
| ..... | Continuity, b. s.              | ..... |
| ..... | Crisp As Ice, b. s.            | ..... |
| ..... | Denver Market, w. s.           | ..... |
| ..... | Early Curled Simpson, w. s.    | ..... |
| ..... | Eiffel Tower Cos., b. s.       | ..... |
| ..... | Grand Rapids, b. s.            | ..... |
| ..... | Green Mignonette, b. s.        | ..... |
| ..... | Hanson, w. s.                  | ..... |
| ..... | Hubbards Market, w. s.         | ..... |
| ..... | Iceberg, w. s.                 | ..... |
| ..... | Lobjoits Dark Green Cos. w. s. | ..... |
| ..... | May King, w. s.                | ..... |
| ..... | Midas, w. s.                   | ..... |
| ..... | Oak Leaf, w. s.                | ..... |
| ..... | Paris Dark Green Cos., w. s.   | ..... |
| ..... | Parris Island Cos., w. s.      | ..... |
| ..... | Prize Head, w.s.               | ..... |
| ..... | Salad Bowl, b. s.              | ..... |
| ..... | Salamander, b. s.              | ..... |
| ..... | Selesia Early Curled, w. s.    | ..... |
| ..... | Slobolt, b. s.                 | ..... |
| ..... | Tom Thumb, b. s.               | ..... |
| ..... | Trianon Cos., w. s.            | ..... |
| ..... | Unrivaled, w. s.               | ..... |
| ..... | White Boston, w. s.            | ..... |
| ..... | White Paris Cos., w. s.        | ..... |
| ..... |                                | ..... |
| ..... |                                | ..... |
| ..... |                                | ..... |

## MUSTARD

|       |   |       |
|-------|---|-------|
| ..... | Chinese Broad Leaf                            | ..... |
| ..... | Florida Broad Leaf                            | ..... |
| ..... | Giant Southern Curled                         | ..... |
| ..... | Giant Southern Curled,<br>Extra Long Standing | ..... |
| ..... | Large Smooth Leaf                             | ..... |
| ..... | Tendergreen or Komatsuma                      | ..... |
| ..... |   | ..... |



| Amount | Variety | Price Per Pound |
|--------|---------|-----------------|
|--------|---------|-----------------|

## ONION

|       |                              |       |
|-------|------------------------------|-------|
| ..... | Australian Brown U. C. No. 5 | ..... |
| ..... | Beltsville Bunching          | ..... |
| ..... | Crystal Wax L365             | ..... |
| ..... | Early Yellow Bermuda L36     | ..... |
| ..... | Early Yellow Globe           | ..... |
| ..... | Early Yellow Grano Tex. 502  | ..... |
| ..... | Ebenezer-Yellow              | ..... |
| ..... | Ebenezer-White               | ..... |
| ..... | Excel 986                    | ..... |
| ..... | Golden Globe                 | ..... |
| ..... | Laredo 690                   | ..... |
| ..... | Prizetaker—Giant Yellow      | ..... |
| ..... | Red Wethersfield—Large       | ..... |
| ..... | Southport Red Globe          | ..... |
| ..... | Southport White Globe        | ..... |
| ..... | Southport Yellow Globe       | ..... |
| ..... | Southport Brigham Strain     | ..... |
| ..... | Sweet Spanish or Valencia    | ..... |
| ..... | Sweet Spanish, Utah Jumbo    | ..... |
| ..... | Sweet Spanish, Colo. No. 6   | ..... |
| ..... | White Sweet Spanish          | ..... |
| ..... | White Spanish Utah Jumbo     | ..... |
| ..... | White Portugal               | ..... |
| ..... | White Silverskin             | ..... |
| ..... | Yellow Globe Danvers         | ..... |
| ..... | Yellow Globe, Iowa 44        | ..... |
| ..... |                              | ..... |
| ..... |                              | ..... |
| ..... |                              | ..... |

## PARSLEY

|       |                            |       |
|-------|----------------------------|-------|
| ..... | Champion Moss Curled       | ..... |
| ..... | Double Curled, (Evergreen) | ..... |
| ..... | Hamburg Long Rooted        | ..... |
| ..... | Hamburg Parsnip Rooted     | ..... |
| ..... | Plain                      | ..... |
| ..... | Plain, Dark Green Italian  | ..... |
| ..... |                            | ..... |

## PARSNIP

|       |                    |       |
|-------|--------------------|-------|
| ..... | Ideal Hollow Crown | ..... |
| ..... | Harris Model       | ..... |
| ..... | All-American       | ..... |
| ..... |                    | ..... |

| Amount | Variety | Price Per Pound |
|--------|---------|-----------------|
|--------|---------|-----------------|

## RADISH

|       |                                |       |
|-------|--------------------------------|-------|
| ..... | Cavalier .....                 | ..... |
| ..... | Cherry Belle .....             | ..... |
| ..... | Comet .....                    | ..... |
| ..... | Cincinnati Market .....        | ..... |
| ..... | Crimson Giant Forcing .....    | ..... |
| ..... | Early Scarlet Globe M. T. .... | ..... |
| ..... | Early Scarlet Globe S. T. .... | ..... |
| ..... | Early Scarlet Turnip .....     | ..... |
| ..... | French Breakfast .....         | ..... |
| ..... | Long Scarlet Short Top .....   | ..... |
| ..... | Scarlet Turnip White Tipped .. | ..... |
| ..... | Sparkler .....                 | ..... |
| ..... | Southern Market Globe .....    | ..... |
| ..... | White Icicle .....             | ..... |
| ..... | White Strasbourg .....         | ..... |
| ..... | California Mammoth White ..    | ..... |
| ..... | China Rose Winter .....        | ..... |
| ..... | Chinese White or Celestial ..  | ..... |
| ..... | Long Black Spanish .....       | ..... |
| ..... | Round Black Spanish .....      | ..... |
| ..... | .....                          | ..... |
| ..... | .....                          | ..... |
| ..... | .....                          | ..... |

## RUTABAGA

|       |                           |       |
|-------|---------------------------|-------|
| ..... | American Purple Top ..... | ..... |
| ..... | Laurentian .....          | ..... |
| ..... | .....                     | ..... |

## SALSIFY

|       |                               |       |
|-------|-------------------------------|-------|
| ..... | Mammoth Sandwich Island ..... | ..... |
| ..... | .....                         | ..... |

## TURNIP

|       |   |       |
|-------|---|-------|
| ..... | Purple Top White Globe .....                    | ..... |
| ..... | Purple Top White Globe,<br>(Smith Strain) ..... | ..... |
| ..... | Purple Top Strap Leaved .....                   | ..... |
| ..... | White Egg .....                                 | ..... |
| ..... | .....   | ..... |
| ..... | .....   | ..... |
| ..... | .....   | ..... |



| Amount | Variety | Price Per Pound |
|--------|---------|-----------------|
|--------|---------|-----------------|

## SWEET PEAS

|       |  |       |
|-------|--|-------|
| ..... | California Giant Mixed .....                         | ..... |
| ..... | Grandiflora Mixed .....                              | ..... |
| ..... | Spencer Extra Choice Mixed ..                        | ..... |
| ..... | Spencer Extra Choice Mixed,<br>Early Flowering ..... | ..... |
| ..... | Spring Flowering Cuthbertson .....                   | ..... |
| ..... | .....  | ..... |
| ..... | .....  | ..... |
| ..... | .....  | ..... |

## PLEASE NOTE

The following varieties have been added  
to our list this year.

## CABBAGE

Bonanza  
Pennstate Ballhead  
Penn State Strain  
Pennvalley, Y. R.  
Penn State Strain

## LETTUCE

Midas, w.s.  
USDA Introduction  
Oroverde Great Lakes  
New W.R. Co. Introduction  
Exceptionally Dark Green  
Imperial No. 749  
Arizona-Imperial Valley Adapted

## ONION

Crystal Wax L 365  
USDA Early Strain  
Shows Pink Root Resistance  
Early Yellow Bermuda L 36  
USDA Extra Early Strain  
Shows Pink Root Resistance



## THIS AGREEMENT

Made in Duplicate

1. Seller agrees to sell and deliver and Purchaser agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages and subject to the terms and conditions herein provided.

2. Seller agrees to plant, or cause to be planted, during season of 1954 an acreage of land which will produce under normal conditions, an amount of seed of the varieties herein named which, together with such varieties of seeds previously grown by, or for, the seller and now on hand, will be sufficient to enable the Seller to deliver the quantities of the seeds herein contracted for; and the Seller agrees to deliver as soon as possible after harvest, such seeds in good merchantable condition, as herein defined, F. O. B. growing station, containers extra at cost, and NOT RETURNABLE. The term "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the Seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of the Seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident or other casualty beyond Seller's control, the Seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the Seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash within 30 days from date of shipment, less a discount of 1½%. If, at any time, the financial condition of the purchaser becomes unsatisfactory to the seller, or due to the circumstances of war, strike, or any other extraordinary hazard, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seeds in advance of shipment, less a cash discount of 1½%, and if such payment is not made within thirty (30) days from the receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the purchaser.

5. Seller warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by Purchaser to Seller within 30 days after receipt of shipment.



IN WITNESS WHEREOF, the parties have hereunto set  
their hands on the day and year first above written.

WALDO ROHNERT CO.  
Seller.

By \_\_\_\_\_ Waldo Rohnert Co.

\_\_\_\_\_  
Purchaser.

By \_\_\_\_\_

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## SPECIAL INSTRUCTIONS

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## SHIPPING INSTRUCTIONS

Date \_\_\_\_\_

Address \_\_\_\_\_

Routing \_\_\_\_\_